11TH ANNUAL CHEF TO CHEF

A CLUB & RESORT BUSINESS CONFERENCE

www.cheftochefconference.com

March 10-12, 2019

Hilton New Orleans Riverside • New Orleans

CONNECT WITH DECISION MAKERS

The eleventh annual *Club & Resort Business* Chef to Chef Conference is the premier, "must-attend" gathering of the finest, most creative club chefs in the country.

Each year we gather at a memorable location to learn and network, and 2019 will follow suit. We invite you, your sous chefs, your clubhouse managers and your food-and-beverage directors to join us in New Orleans, March 10-12 at the Hilton New Orleans Riverside.

For a first-hand look at the dynamics of the conference go to *www.cheftochefconference.com/sponsor* and click on each of the three videos:

- Sponsorship Video
- Conference Round Up Video
- Mystery Basket Competition Video.

sponsored by:

Lamb · ART OF TEA · CRES COR · Electrolux · KOPPLIN KUEBLER & WALLACE · LIBBEY · PIERCE CHICKEN · VGM CLUB · Villeroy & Boch

Boost your exposure with a special Sunday Sponsorship

As a sponsor, you are invited to conduct your own Educational Session, held on Sunday, before official Chef to Chef Conference festivities begin, at a small additional cost.

The cost to conduct your session is $750 and includes an A/V set up, beverages, and seating for up to 50 chefs. You can have equipment or displays in the room; however, no cooking is allowed in these sessions.

Representatives from companies that have been Chef to Chef sponsors for five or more years were recognized at the 2018 Conference in Seattle.

These 45-minute Education Sessions will give you and your brand invaluable, dedicated facetime with key food-and-beverage decision makers at clubs from around the country, all in a classroom setting. Chefs earn American Culinary Federation and Club Managers Association of America certification credits for each session they attend.

Participating sponsors need to submit a 250 word description of your Education Session by **September 1, 2018**. We will include your Session in the Conference Registration program and attendees will review and register in advance for the sessions they choose to attend. Education Session topics with the best "hooks" will generate the highest attendance numbers and ensure that your brand's insights, products, and services are shared with the largest audience.

"What I value most about Chef to Chef is the camaraderie with everybody—getting to know how they handle the same challenges that my team and I face every day, and finding out little tricks that I haven't seen and ways to help the membership and give them the things they want."

—Alex Pierce, CEC, Executive Chef, Tulsa (Okla.) Country Club

"For me, coming to the Chef to Chef Conference provides new perspective. It gives me an opportunity to not only network and increase collaborative work in my field, but also re-energizes me for the future."

—David Daddezio, Executive Chef, Vicmead Hunt Club, Wilmington, Del.

To learn more, contact Dan Ramella at 440.250.1583
dramella@clubandresortbusiness.com

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Sponsorship Contract

☐ **I'd like to purchase a sponsorship w/out the Sunday Sponsor Session for $12,000**

☐ **I'd like to purchase a sponsorship with the Sunday Sponsor Session for $12,750**

Company _____

Billing Contact _____

Address _____

_____

Phone _____

FAX _____

E-mail _____

Sponsorship Benefits:

- **Tabletop display, at which product(s) can be sampled**
- **Registration for two company executives**
- **Product use at meal occasions**
- **Logo exposure on all pre- and post-conference print and digital promo and editorial coverage**
- **Signage at the event and recognition from the podium**
- **Attendee list with e-mail addresses**

Acceptance: _____ **Date:** _____

Payment Terms: Invoices will be sent December 15, 2018 and payment is due no later than February 1, 2019.

Cancellation Policy: Once this contract is signed you are responsible for the sponsorship(s) indicated. Cancellations received on or before January 1, 2019 are subject to a cancellation fee equal to 50% of the sponsorship fee.

C&RB

CLUB & RESORT BUSINESS®