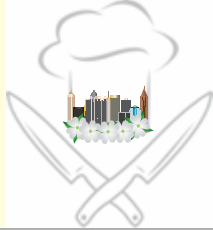


CHEF TO CHEF

A CLUB & RESORT BUSINESS
CONFERENCE

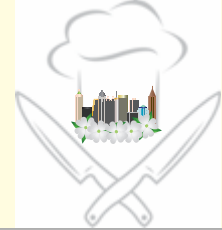


Loews Atlanta Hotel | March 5 – 7, 2017



CHEF TO CHEF

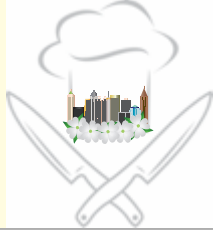
Loews Atlanta Hotel | March 5 – 7, 2017



Maximizing Success & Satisfaction in Your Club Careers

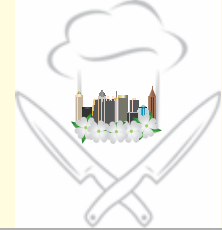


Joe Krenn, CCM
Farmington Country Club
Chief Operating Officer & GM
jkrenn@fccva.com

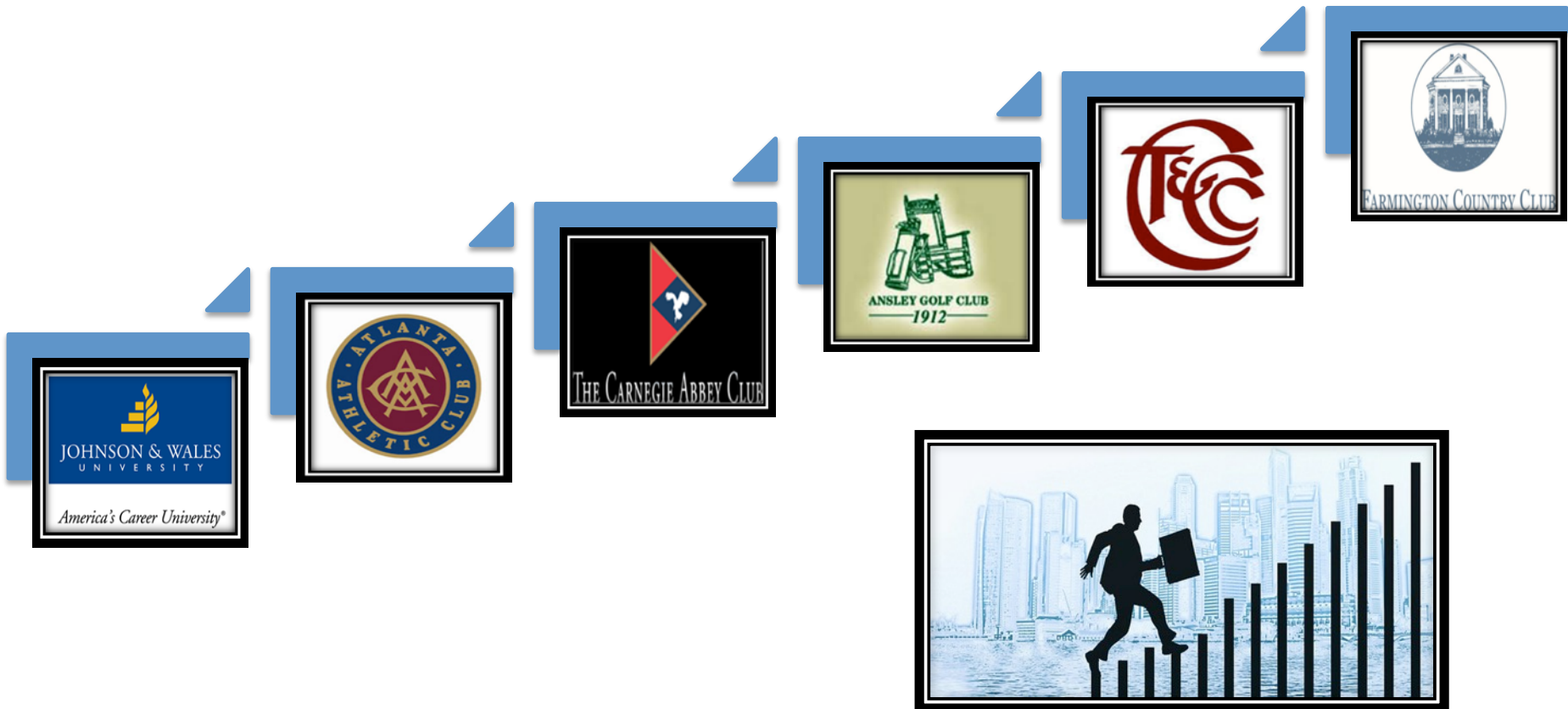


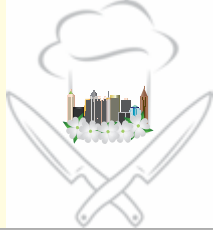
CHEF TO CHEF

Loews Atlanta Hotel | March 5 – 7, 2017



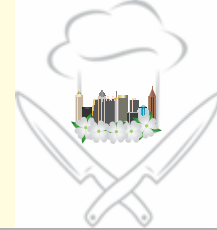
Career Path





CHEF TO CHEF

Loews Atlanta Hotel | March 5 – 7, 2017



Club Membership
2500+
1100 Residents/
1400 Nonresidents

Club Employee
Base
425+

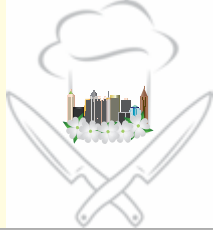
Club Revenue
\$19M+
Annually

365-24HR
Operation
(40 Overnight
Guest Rooms)

Charlottesville
/ Albemarle
County
POPULATION
150K+

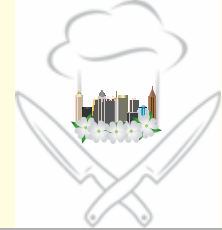
F&B Revenue
\$5.1M
Annually





CHEF TO CHEF

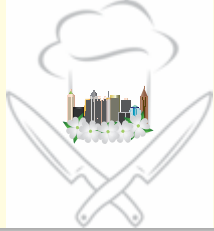
Loews Atlanta Hotel | March 5 – 7, 2017



Career Insights

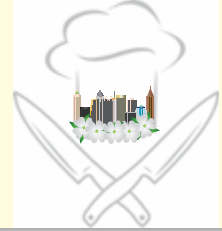
Self Reflection &
Personal Priorities





CHEF TO CHEF

Loews Atlanta Hotel | March 5 – 7, 2017

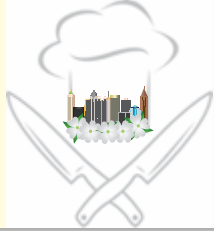


Career Insights

Find the Right Club Culture

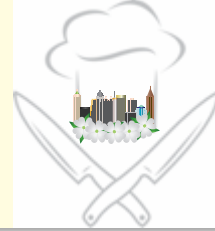
(Organization Goals, Size, Structure, etc.)





CHEF TO CHEF

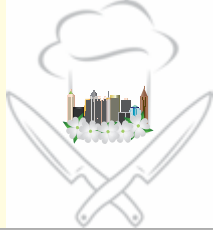
Loews Atlanta Hotel | March 5 – 7, 2017



Career Insights

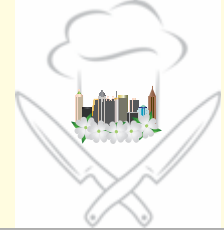
Don't Chase The Title Or
The Money....
Let It Chase YOU!





CHEF TO CHEF

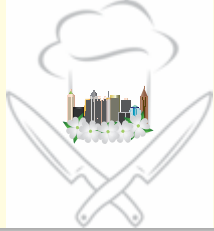
Loews Atlanta Hotel | March 5 – 7, 2017



Career Insights

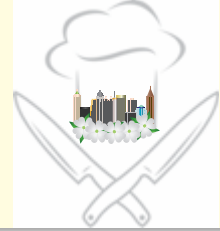
Mentors &
Peer Support





CHEF TO CHEF

Loews Atlanta Hotel | March 5 – 7, 2017

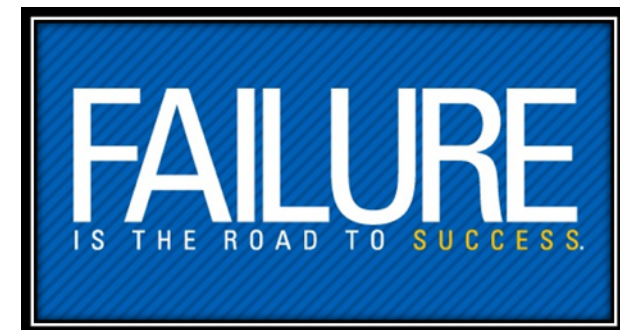


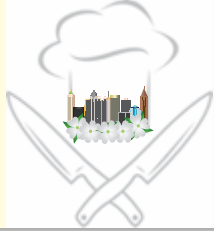
Career Insights

If You're Going To Either Be

A Hero Or A Zero....

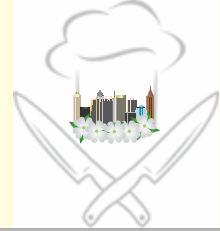
Might As Well Be the Best At One!





CHEF TO CHEF

Loews Atlanta Hotel | March 5 – 7, 2017

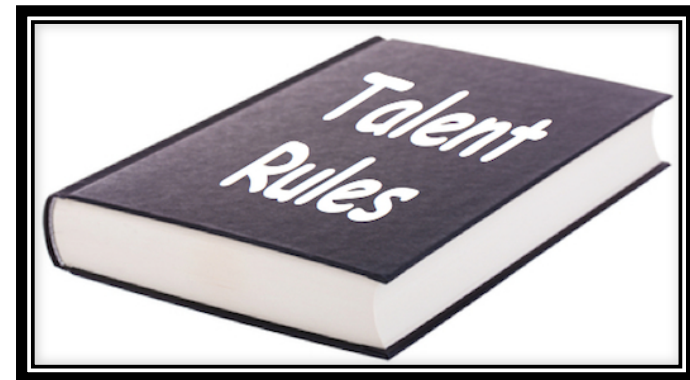


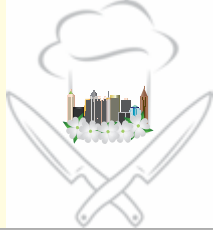
Career Insights

Hire Great People...

Who Hire Great People...

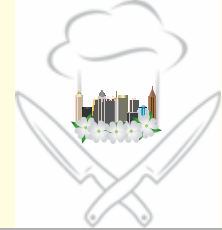
And Let Them Do Their Jobs!





CHEF TO CHEF

Loews Atlanta Hotel | March 5 – 7, 2017

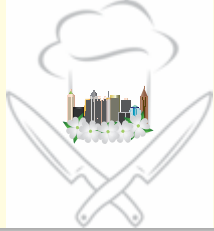


Career Insights

Non Profit is a Tax Status...

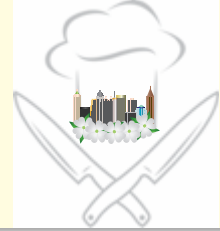
Not a Business Plan!





CHEF TO CHEF

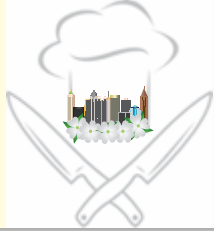
Loews Atlanta Hotel | March 5 – 7, 2017



Career Insights

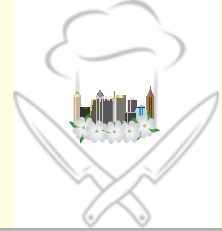
*Level of Accommodation in Clubs
is often Blocked By EGO*





CHEF TO CHEF

Loews Atlanta Hotel | March 5 – 7, 2017

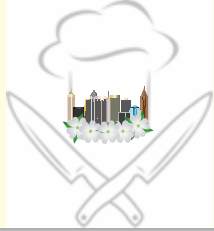


Career Insights

What Does This Really Mean?

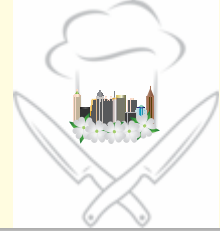
*“We Want to Take the
Food to the Next Level!”*





CHEF TO CHEF

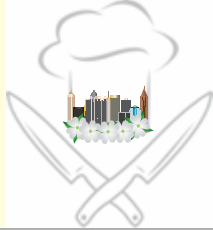
Loews Atlanta Hotel | March 5 – 7, 2017



Career Insights

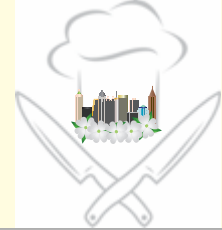
Kitchen Personality
vs. Entity





CHEF TO CHEF

Loews Atlanta Hotel | March 5 – 7, 2017



Career Insights



CHEF TO CHEF

A CLUB & RESORT BUSINESS
CONFERENCE



Loews Atlanta Hotel | March 5 – 7, 2017